



WASHINGTON TOWN & COUNTRY FAIR

SPONSORSHIP BENEFITS

GRAND CHAMPION \$20,000+	RESERVE CHAMPION \$10,000 - 19,900	BLUE LEVEL \$5,000 - 9,900	RED LEVEL \$2,500 - 4,900	WHITE LEVEL \$1,000 - 2,400	YELLOW LEVEL \$500 - 900
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COLOR AD SHARED IN FACEBOOK ALBUM est. 10k impressions	✓	✓	✓		
SPONSOR BANNER NEAR WEST GATE est. 10k impressions	LOGO	LOGO	LOGO	TEXT ONLY	
NAME & LOGO IN APP 1200 users	✓	✓	✓	✓	TEXT ONLY
INDIVIDUAL SPONSOR BANNER impressions vary based on location	✓	✓	✓	✓	✓
RECOGNITION IN FAIR BROCHURE 15,000 distributed	LOGO	LOGO	TEXT ONLY	TEXT ONLY	TEXT ONLY
LOGO & LINK ON WEBSITE est. 3,500 for Blue, Red - 400k for Grand/Reserve	✓	✓	✓	TEXT ONLY	TEXT ONLY
NAME ON PARKING TRAM BANNER est. 150k impressions	✓	✓	✓		
LOGO IN DAILY HIGHLIGHT VIDEO est. 13k impressions	✓	✓	✓		
SCROLLING DIGITAL AD ON WEBSITE est. 7,500 impressions	✓	✓	✓		
NEWSPAPER SUPPLEMENT 26,000 printed	LOGO	LOGO	LOGO	TEXT ONLY	TEXT ONLY
LISTING ON THANK YOU PAGE 225 views	✓	✓	✓	✓	✓
ON-GROUND ANNOUNCEMENTS AND/OR GROUP SIGNAGE impressions vary based on location	✓	✓	✓	✓	✓

PASSES & PERKS

SEASON PASSES

value: \$100 each

25

15

10

5

VIP PASSES

value: \$125 each, not available to the public

16 PER CONCERT

12 PER CONCERT

8 PER CONCERT

6 PER CONCERT

4 PER CONCERT

PARKING PASSES

value: \$150 each, not available to the public

5

AVAILABLE

READY TO INVEST IN OUR EVENT?

CONTACT JENNIFER (JGIESIKE@WASHMO.ORG) FOR AVAILABLE SPONSORSHIP OPTIONS!

About the WashMO Fair:

The Washington Town & Country Fair is held annually, the first Wednesday through Sunday in August. At the WashMO Fair, gate admission covers everything but food/drink and games of chance, so plan to spend the whole day at the fair soaking up the fun. The midway features over 20 rides. The Family Fun Center has a jam-packed schedule of stage shows, contests, and interactive fun, while Agriland brings the farm to kids with a petting zoo, combine cab, and corn, soybean, and wheat-filled sandboxes.

All interactive exhibits have plenty of seating for the adults to rest up while the kids play. The fun kicks into overdrive in the evening with the motorsports events and concerts (line-ups to be announced in March). Did we mention the concerts are included with your admission? Whatever fun you are looking for, you are sure to find it at the Washington Town & Country Fair. It's a great deal close to home - season tickets or daily passes are available, and children under 6 are completely free!

About Washington, MO:

Washington is located 50 miles west of St. Louis, between I-44 and I-70. Daily service is provided on Amtrak's Missouri River Runner. Washington balances new retail developments with a thriving historic downtown district, providing excellent shopping, dining, and nightlife options. Located in the heart of Missouri Wine Country, Washington sits within an hour of over 40 wineries and has over 230 hotel / short-term lodging rooms available. For more info: visitwashmo.com.

Check out a few of our favorite videos to learn more about our Fair and community!



About Our Community Impact:

Now approaching its 97th year, the Washington Town & Country Fair packed full of entertainment in Washington, MO, but the event's impact to our community reaches far beyond providing fun and memories. The volunteer spirit truly is part of the fabric of the Washington community. By our estimates, about 37,000 volunteer hours are poured into our Fair each year - from Fair Board members, committee members, service organization volunteers, and more. The Fair's local economic impact has been over \$1 million for twenty years now. Profits are reinvested in our community, both from the Fair/Chamber, and from the volunteer organizations that receive our donations.